

# QVMC Press Release

For Immediate Release: June 24, 2008

## **QVMC Thanks local business for Donation:** QVMC receives \$1,500 donation from Asuris Northwest Health via Martin-Morris Insurance Agency

Quincy Valley Medical Center (QVMC) was met with a pleasant surprise this month when Mark Gahringer of Martin-Morris Insurance Agency presented the Hospital Foundation with a \$1,500 donation. Gahringer presented the Medical Center with the check from Asuris Northwest Health, part of the Regents Blue Shield network, on Thursday July 19, 2008.

This recent donation came as a result of the Asuris Ovation Program. Ovation, started in 2007, is the annual broker recognition program for Asuris. Through this program, the top thirty agencies earn a bonus for their year's book of business. The scoring is weighted toward retention, but also considers new member growth and cross-selling. When Martin Morris was recognized as one of the top thirty agencies, they in turn chose to give the proceeds to the Quincy Valley Medical Center.

Gahringer indicated that when they received the funds from Asuris they wanted to turn them back to the Quincy community in a way which would be most beneficial. Recognizing the importance of having a quality hospital in Quincy for the local residents, Martin Morris felt QVMC was a logical choice for the donation. With all the growth happening in the area and the constant, growing demands being placed on the Medical Center, Gahringer said Martin Morris felt very strongly that they wanted to assist QVMC in its mission to provide "compassionate, quality care".

QVMC would like to thank Martin Morris and Asuris Northwest Health for this donation. Contributions such as these greatly help our facility and go a long way towards assisting us in our mission to provide compassionate, quality care to everyone.



Michele Wurl receives donation from Mark Gahringer of Martin-Morris Insurance

## **Quincy Valley Medical Center: "Compassionate, Quality Care"**

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